



# Aileen De Jesus

Graphic Designer & Web Developer

## Personal Information

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Graduated in May 2008 from Carthage College with a BFA in Graphic Design.

## Professional Experience

2007 - Today

### **Creative Designer & Web Developer** **@ ATOXICDREAM DESIGN**

Design, web, and photography started off as hobbies, and I never considered contract work seriously until my senior year of college. I opened my Etsy shop in 2011 which is still in operation to this day, and as of Jan 2016, I am a contractor for several clients in the South/Southeast Wisconsin area.

May 2015 - Today

### **Marketing Manager & Bookkeeping** **@ KENEBULA RECORDS AND PRODUCTIONS**

I help manage all the social media accounts, photography/video, and bookkeeping. Frequent travels to other southeast Wisconsin cities are necessary for meetings, networking, and live festivals and events.

2013 - Dec 2015

### **Front End Web Developer** **@ SOCIALBITS, INC.**

I worked with a team of nine to jump start a new type of social media. Work was done remotely with a few scheduled meet-ups in Chicago where SocialBits was based in. The SocialBits website used the MVC framework, and I handled mostly the views in PHP, HTML5, CSS3, and JavaScript.

Jun 2009 - May 2012

### **Advertising Manager** **@ MOSQUITOE GALLERY**

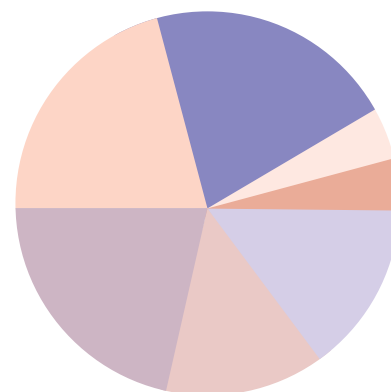
I handled internet advertising and helped with talent booking and event coordination. I designed literature, advertising material, and maintained the Mosquitoe website and social networking pages.

Feb 2008 - jun 2012

### **Creative Designer / Graphics Production Manager** **@ 3DL DESIGN, INC.**

I designed, produced, and managed graphics for tradeshow booths and retail displays. In 2010, I started handling the web development projects, assisting in the UI/UX development of PromoteHD™, a marketing app created by 3DL Design.

## Current Projects



- 20% Social Media Marketing
- 20% Web Development
- 20% Graphic Design
- 15% E-commerce Management
- 15% Brand Development
- 5% Event Photography
- 5% Voiceover

## Internships and Student Employment

Sep 2007 - May 2008

### **Web Content Intern** **@ JOCKEY INTERNATIONAL, INC.**

Sep 2004 - May 2008

### **Web Developer / Graphic Designer** **@ CARTHAGE COLLEGE**

## Interests

Foodie & Coffee Enthusiast  
Professional Ribbon Bow Tying  
Amateur Musician

## HOBBIES

Cinema, Traveling, Swimming, Listening to Music, Drawing/Digital Painting, Shopping, and TV Dramas